

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	28-Feb-18	28-Feb-17	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	44.255.112	42.079.054	5,17%
WINSTON CLASSIC	29.017.312	29.095.511	-0,27%
CAMEL	28.052.042	23.856.378	17,59%
CHESTERFIELD	27.584.709	25.302.934	9,02%
FORTUNA	24.818.154	23.202.949	6,96%
LUCKY STRIKE	19.733.163	16.832.898	17,23%
L&M	14.966.619	14.263.076	4,93%
WINSTON	14.552.365	11.361.164	28,09%
DUCADOS NEGRO	12.707.736	13.115.717	-3,11%
NOBEL	12.207.668	11.993.224	1,79%
WEST BROOKLYN	10.443.540	10.140.970	2,98%
DUCADOS RUBIO	7.562.010	7.762.430	-2,58%
DUCADOS RUBIO 100'S	4.908.180	4.627.150	6,07%
MARLBORO TOUCH	4.880.790	4.009.916	21,72%
ROTHMANS	4.577.574	4.016.532	13,97%
PHILIP MORRIS	3.822.187	4.315.876	-11,44%
FORTUNA RED LINE	2.937.110	2.898.598	1,33%
NOBEL STYLE	2.787.645	2.540.252	9,74%
LUCKY STRIKE CLICK & ROLL	2.708.846	1.926.414	40,62%
MARLBORO POCKET	2.629.840	2.460.637	6,88%
DUCADOS RUBIO BLANDO	2.609.001	2.867.841	-9,03%
LUCKY STRIKE BLANDO	2.570.118	2.365.151	8,67%
MARK 1	2.077.153	2.422.864	-14,27%
PALL MALL	2.055.388	2.429.345	-15,39%
AUSTIN	2.032.027	1.634.129	24,35%
ELIXYR	1.902.725	2.042.841	-6,86%
JOHN PLAYER SP.	1.804.358	1.704.327	5,87%
BENSON & HEDGES AMERICAN	1.656.182	1.900.625	-12,86%
PHILIP MORRIS K/S	1.580.856	1.244.405	27,04%
OMÉ	1.540.920	1.285.430	19,88%
KARELIA	1.157.750	1.089.100	6,30%
L&M RED BLANDO	1.132.688	1.193.001	-5,06%
R 1	1.052.030	1.074.544	-2,10%
NOBEL BLANDO	1.028.913	1.050.656	-2,07%
L&M BLUE BLANDO	997.870	1.019.709	-2,14%
BULLBRAND	959.150	1.011.705	-5,19%
BENSON & HEDGES	930.237	961.402	-3,24%
BN	923.873	974.186	-5,16%
CHESTERFIELD BLANDO	830.645	849.467	-2,22%
PALL MALL LARGO 100'S	748.117	791.463	-5,48%
GAULOISES RUBIO	590.061	510.233	15,65%
EXCITE	589.320	486.906	21,03%
HERENCIA	570.962	605.369	-5,68%
RESTO MARCAS	13.544.868	12.962.828	4,49%
Totales	320.037.813	300.279.205	6,58%